

WebFire Presents: Wednesday Marketing Webinars

**5 Services You Can Do With
WebFire for \$500 to \$1,000+
Each**



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a Live Training and/or Q&A Call for Our Members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Want to win \$100 today?

WebFire Facebook Group at
www.getwebfire.com/fbgroup



Now let's move onto our training for this week on five services you can do with WebFire to earn \$500 to \$1,000+...



Overview for Today

- Five Services with WebFire to Earn \$\$\$
- Any Other Live Q&A
- Cash Giveaway!



5 Services for \$\$\$

1. General SEO (usually \$1,000 to \$5,000 one time or \$500 to \$1,000+ a month)
 - Give out a Free SEO Report
 - Make a quick video of their site or their general niche sites
 - Niche it down to things like “SEO for dentists” if you have the time
 - Fix the suggestions our Site Analysis Tool suggests and use either the fix links or SEO Inferno inside of WebFire to fix those issues
 - Easy Bonus Service – Make Schemas for Others for \$500 to \$1k+ a piece (what those are and why they’re important).



5 Services for \$\$\$

2. Video Creation, Optimization, and Distribution (\$500 to \$1,000+ a pop)
 - Either create a video with Video Firestorm ... or hire a video guy on a site like Fiverr.com to make a super impressive one (animation or whatever you want).
 - Then run it through the Video Firestorm tool to optimize and submit it on their behalf.



5 Services for \$\$\$

3. “Done For You” Blog Creation and Ranking (\$2,000 to \$5,000)
 - Sell a service where you make them the blogs, optimize them, fill them with content (either from them or from yourself or outsourcers), AND you then rank them (using the Keyword Tools to find easy to rank for terms)
 - Guarantee can be they don’t pay you a penny if you don’t get ranked for any of their terms
 - You can do the same thing for videos instead of blogs (remember, services like WordPress or Blogger.com make creating blogs super easy)
 - You can step this up a notch and charge even more by just making these sites BEFORE you have clients (targeting generic terms) and then sell them pre-ranked sites! (Remember the trick from last week – keyword research, plus relevant domain + relevant title tags and content = easy page one rankings almost every time)



5 Services for \$\$\$

4. PR Service (\$500 to \$3,000+)
 - Offer to help get them / their product or website mentioned on other blogs and sites.
 - Use either a blog post or article from them or make one yourself.
 - Use the Guest Blog Post Finder tool to find available blogs that accept guest blog posts in your niche and submit their info.
 - Optional – you can reach out to prominent magazines, editors, and media outlets by hand (they're always looking for good stories – a cool trick a client of mine used for DECADES...)



5 Services for \$\$\$

5. A Lead Selling Service (\$300 to \$1,000+ a month)
 - Sell a service where you use our lead tools to help find your clients relevant leads that you pass onto them (works especially well for higher value items)
 - As an added feature, you can even respond to them on their behalf for more money.
 - Works well when you have a higher value item coupled with either a free offer or a major incentive for them to reply back to you.
 - Examples...



5 Services for \$\$\$

6. BONUS: A Deal Maker (Commission Based – can be a lot of money)
- Target high value businesses / products where a few sales can be a lot of money.
 - Make a deal with them to find them either potential partners / affiliates or advertising sources.
 - Take a cut of the sales for each one (10% to 20% of their take for affiliate deals and 5% to 10% for advertising sources) that goes through.
 - Use the Competition Backlink Tool to find sources of traffic for their competition, and then reach out to those places to try to either strike a deal with them or (if they turn it down) inquire about advertising rates.
 - One deal here can bring in a lot of recurring revenue for a long time, and it's a no brainer deal to make for them.



5 Services for \$\$\$

7. BONUS: Social Media Manager and/or Ad Manager
- Target businesses you find on Facebook with fan pages or ones that you see advertising (even just check your own newsfeed for ads!)
 - Offer a service where you post weekly or daily for them (for a social media manager) or where you optimize their ads for them (especially if you use Automated Ads to make this easy to get a full report for them).
 - Charge \$500+ for either, but for the ad manager one, say they only have to pay if you can improve their results.
 - Use Social Fire Poster inside of WebFire to help manage their social media.
 - Separately use Automated Ads to help manage their Facebook ads for them if you go that route.



Any other questions???

(cash giveaway
right after)



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