

WebFire Wednesday Webinars:

Affiliate Marketing Tricks with WebFire



Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a
Live Training and/or Q&A Call for WebFire
Members



These trainings will either feature myself (Brian Koz), Shawn Casey, both of us at once, or occasionally a featured special guest if we think their expertise would be of value to our members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Use these calls as an opportunity to get even more training, ask strategy type questions, get feedback, or make suggestions on what else you'd like to see!



Special Note: Make sure to check out our prior WebFire Wednesday Webinars and our WebFire trainings, as there's tons of info already there that a lot of you are asking for more training on. 😊



WebFire Member Rules to Success:

1. Follow the steps and trainings we have.
2. Don't give up (seek help when needed but don't get too dependent)
3. No whining or negative attitudes (quickest way to fail)



Quick Questions:

- What tools in WebFire do you most like of the following?
 - Type 1 for the Keyword Tools
 - Type 2 for the Lead Tools
 - Type 3 for the Social Media Tools
 - Type 4 for the Video Tools
 - Type 5 for the SEO / Analysis / SEO Fixer Tools
 - Type 6 for the Content Tools
 - Type 7 for the Competition Spying Tools
 - Type 8 for Anything Else



Quick Questions:

- Was the tool that you most enjoy using the one that stood out to you the most when you bought?
- Type 9 for “Yes, they were the same”
- Type 10 for “No, I bought because of a different tool but ended up liking another one more later”
- If you answered “10,” what was the tool that made you buy?



Quick Questions:

- Would you have bought WebFire if it only contained just your favorite tool?
- Type 11 for YES
- Type 12 for NO
- Type 13 for UNSURE



Now let's move onto our training for this week on affiliate marketing with WebFire...



Three Tricks for Affiliate Marketing

- Mini Affiliate Websites
- Affiliate Videos
- Finding Influencers



Mini Affiliate Websites

- Use the Keyword Tool to find lucrative keywords that have a lot of searches and ideally less competition
- Take some of the best keywords and use the Domain Keyword Tool to find available domain names (ideally .com's ... preference to non dash -- this-is-a-dash-domain.com vs. ThisIsNot.com)
- Create a 5+ page site or blog on that domain and target the keywords in your title tags, blog posts, etc. (target multiple related keywords – don't overdue it). Have it read and flow naturally.
- Use your affiliate link occasionally as a call to action, writing reviews, etc.
- Submit your site using the Site Submitter, and then optionally get a few backlinks to it (or make a video and backlink that to it).



Affiliate Videos

- Repeat the first step from the prior example (keyword research)
- But also check YouTube and see how many videos on page one contain the exact keyword(s) in their titles
- If only a couple or less, target those keywords for a video
- Create the video using Video Firestorm or on your own
- Have an obvious call to action with your affiliate link or a link to your blog / site
- Submit the video through Video Firestorm within WebFire
- Killer Trick (find keyword tags from popular videos and add some of those to yours)
-- Demo



Finding Influencers

- Use the Tweet Lead Finder, Guest Blog Finder, and/or the Competition Backlink Tool to find individuals or sites that appear to have large influence or followings (followers on Twitter, Alexa Ranking on Guest Blog Finder, backlinks on the Backlink Tool, etc.)
- Reach out to the best ones that are RELEVANT to your niche / product (even your affiliate product), and then ask them what they'd charge to "sponsor" a post / ad by you on their Twitter account, blog, site, etc..
- You'll be shocked at how inexpensive a lot of these are (just pass on the expensive ones that don't seem like a good deal), and how easy of a way it is to get a boost of immediate traffic to anything you want (and highly targeted)
- Optional Free Alternative to Paying Influencers – Use the Ranked Lead Finder tool to find highly ranked sites for your keywords and do a free post / comment on them providing value and driving the traffic back to you / your offer(s)



Any other questions?? (and cash
giveaway right after)



New WebFire Facebook Group at
www.getwebfire.com/fbgroup



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