WebFire Wednesday Webinars:

3 Largely Untapped Traffic Sources / Tricks

Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a Live Training and/or Q&A Call for WebFire Members

These trainings will either feature myself (Brian Koz), Shawn Casey, both of us at once, or occasionally a featured special guest if we think their expertise would be of value to our members

If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.

WEBFIRE 3.0

Use these calls as an opportunity to get even more training, ask strategy type questions, get feedback, or make suggestions on what else you'd like to see!

Special Note: Make sure to check out our prior WebFire Wednesday Webinars and our WebFire trainings, as there's tons of info already there that a lot of you are asking for more training on. ☺

WEBFIRE 3.0

WebFire Member Rules to Success:

1. Follow the steps and trainings we have.

2. Don't give up (seek help when needed but don't get too dependent)

3. No whining or negative attitudes (quickest way to fail)

Now let's move onto our training for this week on 3 largely untapped traffic sources and tricks…

3 Traffic Sources and Tricks

- Trick to Gaining Free Publicity and Traffic in Under 5 Minutes a Day

- The Split Personality Q&A Trick (including the white hat and the … grey hat method)

- Sharing Short Presentations

Free Publicity in 5 Minutes a Day

- Journalists are always looking for quotes, answers, and short interviews from "experts" in all sorts of niches.

- HelpAReporter.com is a great service that you can sign-up for free where a few times a day reporters ask questions that you can easily answer the relevant ones in minutes.

- They then pick the ones they like to use, which can get you tons of free publicity and traffic.

- Other things that can help here is having a relevant LinkedIn profile, blog (for Google searches from them looking for experts), a book on Amazon, etc..

WEBFIRE 3.0

The Split Personality Q&A Trick

- Q&A sites like Yahoo Answers or Quora are great for not only finding leads, but having those answers rank with the relevant keywords in the questions.

  - Answers.yahoo.com
  - Quora.com

- Searching these or using the Q&A finder in WebFire can help identify good questions to answer, which is completely white hat and recommended.

- However, there's a "grey hat" trick that can work...

- For example: Have two accounts on Yahoo Answers – ask a question on one and answer on another. ☺ (tips)

WEBFIRE 3.0

Sharing Short Presentations

- Another way to get content out there that can rank well is by sharing slides / documents like PowerPoints, PDF's, etc.

- SlideShare.net is a great place that lets you upload such content and share it, which it then can not only help rank some really well, but some sites automatically share relevant slides for you automatically through it.

- Catchy, keyword rich titles / headlines work best, and then short 10 slide / page presentations (not a ton of text – even one liners are good, as well as a mix of graphics).

- The more they pop, the better.

- Best for explaining simple concepts that people might search for.

- Some slides can get hundreds of thousands of views or more if the topic is right.

WEBFIRE 3.0

Any other questions??? (and cash giveaway right after)

New WebFire Facebook Group at
www.getwebfire.com/fbgroup

New WebFire Facebook Group at
www.getwebfire.com/fbgroup