

**WebFire Presents: Wednesday Marketing Webinars**

# **Five Specific Services You Can Do to Make Money with WebFire**



# Welcome to WebFire's Wednesday Webinars!

Every Wednesday at 2 pm EST, We'll Host a Live Training and/or Q&A Call for Our Members



If you're here or registered for the series, you'll get a reminder each week so you don't forget, but if you can't make one, we'll have the recordings in the members area within a day of any of the calls under the "Training" tab on the left side navigation bar.



Want to win \$100 today?

WebFire Facebook Group at  
[www.getwebfire.com/fbgroup](http://www.getwebfire.com/fbgroup)



Now let's move onto our training for this week where we'll cover five specific services you can do to make money with WebFire...



If this is a topic of interest to you, make sure to check our prior trainings as well, as we have several other trainings focused on different ways of making money with WebFire!



# Overview for Today

- Five Specific Services to Make Money with WebFire
- Q&A
- Cash Giveaway



# Way #1

- **Use the Guest Blog Tool to Start a PR Service**
- Create an offer where you'll reach out to a couple dozen or more blogs that accept guest blog posts for them
- Can even create a guarantee where they'll get exposure on at least one or two blogs or you'll keep working until they do
- Target price -- \$500+





## Way #2

- **Use the Lead Tools to Start a Lead Posting / Commenting Service to Follow Up on Hot Leads**
- Setup keyword searches for potential prospects or people asking questions in their niche
- Do at least weekly posts based on those leads for them, and promise at least xx number of posts (can vary by niche on popularity)
- They benefit by getting others talking about them, funneling leads to them, gaining exposure online, and backlinks as a bonus too.
- Target price -- \$500 to \$1,000+ / month



## Way #3

- **Use the Video Firestorm Tool to Create Short, Keyword Targeted Videos on a Monthly Basis for Your Clients**
- Create short videos targeting keywords that you research with the keyword tool and submit them each month to gain extra rankings and traffic for your clients
- These videos can target common questions in the niche, be about the product itself, etc..
- They benefit by dominating the search engines and YouTube with extra content / videos that can funnel traffic, leads, and sales to them.
- Target price -- \$500 / month



## Way #4

- **Offer a Free Site Analysis and a Free Video for Any Business That Responds Back to You ... and Then Sell an SEO Service or Schema Making Service**
- Create an unbeatable hook where they not only get a free site analysis, but also a free video just for responding back and checking out their analysis.
- If they're missing a schema or missing some SEO bits, offer the relevant service to do it all for them.
- They'll feel compelled to reply and pay attention because of the freebie.
- Target price -- \$500 to \$1,000+ for a Schema or \$297 to \$1k+ / month for SEO.



## Way #5

- **Create Sites and Videos that You Rank Yourself in Various Niches (even local is fine), and then Sell Them Off or Use Them Yourself if Not Sold**
- Use what you know about SEO and the tools, including keyword research, to target the easiest and best keywords to rank sites and videos for, and then just make them.
- Once you get them ranked, reach out to relevant prospects to sell them (or Flippa.com if a larger audience if not local).
- If you don't want to do the work ahead, you can turn this around and sell it as a custom blog and ranking service where you make and rank them content with a guarantee (either can work).
- Target price -- \$1,000 to \$3,000+ for a DFY Ranked Site, and \$250 to \$500+ for a DFY Ranked Video.



Any other questions???

(cash giveaway  
right after)



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